

Analytics. Research. Web services.

Today's investor must receive news, financials and information in real time. The market moves quickly and your IR program is expected to keep up. Investor relations can't just be about website maintenance—you need complete market insight to provide shareholders with essential intelligence. We can provide a custom IR solution that achieves both.

Analytics and research

Gauge analyst sentiment

- Access broker research, models and industry reports in real time
- Track specific analysts and trace their estimates back to the underlying research report
- Use our historical data to monitor all revisions and consensus trends over time

Determine your strategic position

- Set benchmarks and analyze your peers to gain industry insights and monitor market trends
- Compare takeover defense scores to determine your vulnerability relative to your peers
- Monitor peer performance with real-time transcripts for earnings calls and events

Stay on top of investor activity

- Use current and historical ownership data to understand institutional and mutual fund holdings both today and over time, with analysis on sector, style and geography
- Target and rank potential investors based on customized criteria with screening and targeting tools built for IR professionals
- Understand if activist investors are entering your industry

Keep your C-suite informed

- Quickly update customizable models catered to investor relations professionals with one click using our Excel plug-in
- Instantly create roadshow and board presentations with our PresCenter PowerPoint plug-in

Web services

Drive investor engagement

- Tell your unique financial story with a customized IR site built upon your brand and optimized for market trends
- Go where investors go with a consistent IR experience on any screen or device
- Engage your investors with custom pages that showcase key metrics and interactive tools for analysis

Stay fresh

- Adapt your IR site to changing markets with proactive site reviews and redesigns at no extra charge
- Analyze and act upon IR site traffic trends with access to your site's data through Google Analytics
- Take control, if you prefer, of your IR site with access to the same CMS tool used by our support team

Rest easy

- Take the stress and time out of IR site management with our proactive, 24/7 web support team
- Be confident that your IR site is secure with out SSAE 16 Type II certification, business recovery plan, weekly vulnerability scans, failover testing and more
- Securely submit questions, updates and documents to our web support team with our client request form

Make your Wall Street debut

- Launch your IR site on IPO day with your financial story, registration filings and pricing data in place
- Rely on your dedicated IR analyst to form a launch plan and answer your questions along the way

Meet our partners

- Chorus Call for conference calls and webcasts
- Ethical Advocate for ethics and compliance

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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