

Technology, Media & Telecommunications

2019 Technology Research Lineup

More than 40 years of proven insight make Kagan, a media research group within S&P Global Market Intelligence, your ideal resource for TMT coverage. We will help you clearly assess and anticipate changes in today's global technology platforms. We cover a wide array of technologies, used to deliver fixed and mobile broadband, broadcast and streaming video, IoT, VR/AR, and OTT services. Explore our 2019 research plans below:

OTT/Pay TV Infrastructure and Software

Led by Michelle Abraham and Mike Paxton

- Cloud user interfaces (UIs)
- Cloud DVR services
- Online video platforms (OVPs)
- OTT vendor-in use (OTT Technology Partnerships)
- Secondary distribution encoders
- Video CDNs (content delivery networks)
- Middleware
- Video streaming tech choice survey data
- Software video players
- OTT transcoding

Advanced Video Advertising Technologies

Led by Michelle Abraham

- Addressable TV advertising
- Programmatic TV advertising
- Connected TV ad tech
- Demand side video ad tech

Connected Devices and Consumer Electronics

- Global/US video game consoles
- Global smart TVs
- Global smartphones
- Global streaming media players and streaming media sticks
- Satellite Set-top Boxes (STBs)
- IP STBs
- Cable STBs and Hybrid IP Gateways (HIPGs)
- 4K STBs
- North American smartphone market
- Apple device shipments and installed base
- Wearable tech

Internet of Things (IoT) and Connected Home

Led by Mike Paxton

- Global smart speakers
- US IoT (wearables, smart home, connected cars)
- Global survey: Service provider plans for IoT and connected home services
- Global wearable technology products
- Global smart thermostat market
- Global smart doorbell market

Virtual/Augmented Reality (VR/AR) Devices and Applications

- Global VR headsets and applications
- Global AR headsets and applications
- Global survey: Enterprise plans for VR and AR devices and applications
- AR/VR content/service deployment

Fixed/Mobile Broadband Infrastructure

Led by Erik Keith

- Broadband CPE (FTTH, xDSL, DOCSIS, G.fast)
- CCAP/Edge QAM/vCMTS/Distributed access equipment
- FTTH/xDSL/G.fast equipment
- 4G/5G small cell equipment
- Global survey: Cable operator deployment plans for DOCSIS 3.1, full duplex, distributed access architecture (DAA) and FTTH
- Global survey: Mobile operator deployment plans for 4G and 5G network equipment and services
- Global survey: Telco wireline broadband investment

Data Center and Cloud Networking

Led by Michelle Abraham

- Global survey: Data center technology trends and application drivers
- Global data center database

Industrial IoT

Led by Brian O'Rourke

- Smart city: overview
- Smart city: vendor profiles
- Smart city: forecast & commentary
- Smart buildings
- Global survey: Industrial IoT investment trends
- Smart agriculture/precision farming

TMT by the Numbers



297,000+

Technology Companies



415,000+

TMT Transactions



375+

Brokers covering TMT



1,000,000+

Key Developments

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